

B. Designer Option – Custom Cover: Complete Section B below. (Cookbook Creations Guide, p. 29)

- Outside Front Cover**
- Our artwork is press-ready - or - Cookbook Publishers' art department please design from our mock-up.
- Typeset our wording; choose typestyle (p.42): _____
- Black Ink Only (FREE)
- House Ink (see p. 40, specify color _____), PMS color _____ or multi-color.....\$.20/book

Note: Black Ink plus any color is a multi-color cover

All Other Covers (Soft Cover Style):

- Inside Front Cover _____ Inside Back Cover _____ Outside Back Cover _____
- Our artwork is press-ready - or - Cookbook Publishers' art department please design from our mock-up.
- Typeset our wording; choose typestyle (p. 42): _____
- Print our design and/or wording in black ink.....\$.10/book
- Print our design and/or wording in house ink (see p. 40, specify color _____).....\$.20/book

Note: Black Ink plus any color is a multi-color cover

Printed Liners for Hardback and Padded 3-Ring Binder Cover Style

Ink Color Choices: Choose one

- Black Ink\$.20/book
- House, PMS or Multi-Color ink: Specify colors (p. 40): _____\$.40/book

Design Choices: Choose one

- Table Settings/Napkin Folding Equivalent/Measurements Frame Corners
- Customer-designed artwork
- Check here if specific Cover Instructions are enclosed

BINDER (Cookbook Creations Guide, p. 41)

- Plastic Comb Binder (Soft Cover or Hardback Cover) FREE
First Color Choice _____ Second Color Choice _____
- Imprinted Plastic Comb Binder: 100-299 books @ \$.60/book / 300-499 books @ \$.45/book / 500+ books @ \$.30/book
Ink Color for imprint (p. 40): _____
Plastic Comb Binder Wording _____
- Plastic Coil Binder (Soft Cover only, maximum 500 recipes)
First Color Choice _____ Second Color Choice _____ FREE

DIVIDERS (Cookbook Creations Guide, p. 30-38)

A. Standard FREE Dividers (7 per Set). Complete Section A below:

- Cookbook Publishers' Standard or Designer Series Single Color Divider Design..... FREE
Design Name _____
We are using a Black & White Divider Set (CentSaver™) (7 per Set)..... Subtract \$.10/book
Cook's Book Divider Set Use our photos Use Cookbook Publishers' photos
- Cookbook Publishers' Standard TABBED Divider Design (7 per Set)..... \$.40/book
Design Name _____

Designer Option – Custom Dividers. Complete Sections B, C and D below (See Cookbook Creations Guide):

B. Divider Stock – choose one stock type and name the color (p. 40):

- Paper: _____ (color) # div ____ x \$.03/div (per book)
- Card Stock: _____ (color) # div ____ x \$.05/div (per book)
- Card Stock TABBED: _____ (color) # div ____ x \$.10/div (per book)

C. Divider Design And Ink:

- Full Color Designer Series Design (p. 34-36) # div ____ x \$.15/div (per book)
Designer Series Photo: Use ours Use Cookbook Publishers' photos
- Our artwork is press-ready - or - Cookbook Publishers' art department please design from our mock-up.
- Black Ink Only (FREE) or
- House Ink (p. 40 _____), PMS Ink (specify _____) or Multi-Color..... # div ____ x \$.15/div (per book)
- Use our photos/artwork on single-color custom dividers.....# images ____ x \$.03/image (per book)
- Typeset our wording; choose typestyle (p. 42) _____
- Cookbook Publishers please choose most appropriate typestyle.
- Use Cookbook Publishers' full-color design with our wording (enclosed). # div ____ x \$.15/div (per book)
Design Name _____

D. Backs of Custom Dividers:

- Leave back of custom dividers blank **FREE**
- Print Cookbook Publishers' information in black ink on the back of our custom divider(s)..... **FREE**
- Print custom divider backs in black ink..... # dividers ___ x \$.04/div (per book)
- House Ink (p. 40 _____), PMS Ink (specify _____), or Multi-Color..... # div ___ x \$.15/div (per book)
- Check here if specific divider instructions are enclosed.

RECIPE PAGES (*Cookbook Creations Guide, p. 52-60*)

Choose one Format: (*Standard, Designer Option or CentSaver™*)

- Standard FREE Recipe Format with Recipes Continued.**
 - Traditional Classic Welcome Home E-Z Read.....**FREE**
 - Please add *Recipes Not Continued* with the format above..... \$.20/book
- Designer Option Recipe Format (only in Recipes Not Continued)**..... \$.20/book
 - Black Tie Casual Fanciful Premiere
- CentSaver™ Recipe Format (Recipes Not Continued and fillers not available)**..... **Subtract \$.10/book**
- Paper Stock – choose one: White 60# paper stock (**FREE**) Crème paper stock..... \$.20/book
- Include sub-categories \$.05/book
- Include Recipe Notes* NO. Omit all Recipe Notes. \$.25/book
- *Note: We will automatically invoice you @ \$.25 per book if Recipe Notes are included in your recipes that we typeset and neither box is checked above, or if Recipe Notes are included in your U-Type-It™ recipes.*
- Include Contributor Index (Recipe Index is automatically included).....**FREE**

CUSTOMER FILLERS (*available with Recipes Not Continued only.*):

- Use our art or text fillers (enclosed) \$.15/book
- Please use Cookbook Publishers' art or text fillers. Filler set name (p. 62) \$.15/book
- Include Recipe Icons (*See www.cookbookpublishers.com*) \$.05/book
- Check here if specific Recipe Page Instructions are enclosed.

PERSONAL PAGES (*Cookbook Creations Guide, p. 45*)

- We want the following **FREE Personal Pages** (up to 4) in the front of our cookbook in this order:
 - _____ Title Page or substitute with _____
 - _____ Expression of Appreciation or substitute with _____
 - _____ Photo or Sketch Page or substitute with _____
 - _____ Officers/Committee Page or substitute with _____
- Include additional personal pages in black ink. #pages ___ x \$.04/page (per book)
- Include additional photographs or artwork. #images ___ x \$.03/image (per book)
- Print personal pages in house (p. 40 _____), PMS (_____), or multi-color ink.... #pages ___ x \$.15/page (per book)
- Include your **FREE** 12 pages of nutritional information in the back of our cookbook.
- Check here if specific Special Page Instructions are enclosed.

Total all per book prices for your COST PER BOOK **TOTAL**

PER ORDER DESIGNER OPTIONS

- We want the option to reproof our cookbook copy (Add approximately 3-4 weeks to schedule) \$35.00 (per order)
- We have submitted inside advertising pages..... #pages ___ x \$40.00/page (per order)
- We have submitted cover ads..... #pages ___ x \$40.00/page (per order)
(inside front, inside or outside back cover - cover ink charges apply. See page 2)
- Return our artwork/photos \$5.00 shipping and handling
- Return our recipes..... \$5.00 shipping and handling
(recipes will be returned 3 months after the cookbooks are shipped)
- We have included _____ charts in our cookbook. (*Cookbook Publishers will provide an estimate*)

SPECIAL INSTRUCTIONS

Name to be printed on the order form in the back of your book:

Name: _____

Address: _____ City/State/Zip: _____

Price you will charge for book if known: _____; otherwise this space will be left blank on your order form, to be filled in at your discretion.
If you want the postage changed from \$3.00 please indicate amount: _____

CONTRACT

This Contract MUST BE SIGNED before the order can be processed. Please carefully read the Contract below in its entirety before signing.

TERMS & CONDITIONS: Cookbook Publishers, Inc., hereinafter referred to as the Company, agrees to print personalized cookbooks to the specifications listed on the Cookbook Order Form. The purchaser, hereinafter referred to as the Customer, agrees to furnish all recipes and other items of specific and personalized nature to be published in the Customer's book. Upon receipt of this Cookbook Order Form and receipt of recipes, this contract is in effect and binding. If Customer cancels, they will be responsible for any costs incurred by the Company for production time and/or materials invested in the order.

PRODUCTION: The Company assumes responsibility for scheduling and production of the cookbooks. The normal production time is 30 to 40 working days, but the Company reserves the right to adjust production schedules due to heavy seasonal demands, shortages, strikes, floods, or any other reasonable cause whatsoever.

SHIPPING: The Company will ship by the most economical and dependable method – usually UPS or truck line. The Company will prepay the freight, then add the charges to the Customer's invoice. The Customer will receive free cookbooks which, when sold, will help defray normal shipping charges within the continental United States. All additional shipping charges incurred for foreign shipments or for Customer-requested rapid deliveries will be billed to the customer, but will not be covered by the free cookbooks. The Company assumes responsibility for packing of the cookbooks. The Customer shall inspect the delivered cookbooks for damage, and verify the number of boxes delivered. Damaged or missing cookbooks must be reported to the Company within 10 days. Under no circumstances are books to be returned to the Company without prior written approval from the Company. Defective books not attributable to shipping damage must be reported to the Company within 60 days after shipment of books. The Company reserves the right to credit, replace, or repair defective books.

OVERRUN/UNDERRUN: Following standard Printing Trade Customs, all orders will be subject to a 10% overrun/underrun factor, so you may not receive the exact number of cookbooks ordered. However, you will only be billed for those cookbooks

actually received, minus your FREE cookbooks.

CORRECTIONS: The Company reserves the right to use its judgment on design of artwork and cookbook cover if no definite instructions are provided. Errors found in the Customer's books shall be corrected at the Customer's request on the subsequent printing. Any errors found to be the fault of the Company will be corrected free of charge. Any errors found to be the fault of the Customer whether due to material submitted inadequately by the Customer or due to inadequate final proofing by the Customer will be subject to a correction charge. The Company will hold the Customer's original copy for a period of three (3) months, and will return Customer's copy after this period only if requested by the customer.

PAYMENT: Qualified organizations receive the following terms: one-half of the balance due 37 days after shipment, and the remaining balance due 67 days after shipment. Accounts may be paid in full at any time before invoice due dates. **Individuals and families must pay one-half of the estimated cost of the order at the time the order is placed, with the balance plus shipping due before the cookbooks are shipped.** Delinquent accounts (those over 90 days) will be subject to 1½% per month interest charges (18% per annum). If collection agency and/or attorney fees are required to collect overdue accounts, the Customer is liable for all collection charges. All orders must be paid in U.S. currency, or by Visa, MasterCard, or Discover credit cards.

COPYRIGHTS & TRADEMARKS: The Customer warrants that releases have been obtained to reproduce any and all copyrighted materials submitted for reproduction.

INDEMNIFICATION: The Customer shall indemnify and hold harmless the Company, and its authorized representatives, from any and all loss, cost, expense, and damages on account of any and all claims, demands, actions, and proceedings that may be instituted against the Company on grounds alleging that the said manufacture, use, marketing, or sale of the cookbook violates any copyright, trademark or proprietary right of any person or business. The Customer agrees to, at Customer's own expense, promptly defend and continue the defense of any such claim, demand, action or proceeding that may be brought against the Company.

PLEASE SIGN HERE

We (I) have read the above and we (I) hereby authorize the Company to compile and print a cookbook in the quantity and specifications as stated on this Cookbook Order Form. We (I) understand fully the terms and conditions, and by signing this contract we (I) agree to be responsible for prompt payment within the specified time.

ORGANIZATIONS: TWO unrelated adult signatures are required before the order can be processed. **BUSINESSES:** Please call our Customer Service Department for information. **INDIVIDUALS AND FAMILIES:** One adult signer is required before the order can be processed.

Name (Please Print) _____ Date _____

Signed X _____

SIGNATURE REQUIRED

Title _____ Term Expires _____

Address _____

City _____

State _____ Zip _____

Home Phone (_____) _____

Business Phone (_____) _____

Name (Please Print) _____ Date _____

Signed X _____

SIGNATURE REQUIRED

Title _____ Term Expires _____

Address _____

City _____

State _____ Zip _____

Home Phone (_____) _____

Business Phone (_____) _____